

The 85–86 versions of the both the Umbro home and away shirts were worn with additional embroidered text marking the club's centenary.



A 1983–84 to 1985–86

Design: UMBRO
Sponsor: JVC

This paler yellow and navy kit was unveiled a season early to replace the unpopular green affair and to appease fans who were calling for a return to more traditional colours. This really nice shirt incorporated a shadow stripe design and red trim on the V-neck and cuffs. The Umbro diamond trim also made its first appearance within an Arsenal kit on the socks turnover. Also worn very occasionally with the white home shorts.

Worn in: The 6–2 win over Aston Villa with five Woodcock goals and the shock 1–0 defeat to York in the 84–85 FA Cup. Also worn at Spurs in 85–86, one of the few times Arsenal have not worn red in a North London derby.

Worn by: Brian Talbot, Paul Davis.



H 1984–85, 1985–86

Design: UMBRO
Sponsor: JVC

Umbro removed the navy blue from the club's next home shirt, but strangely persevered with it as a trim on the shorts and socks. The shirt included quite an elaborate wrap-over round neck trimmed with three red bands, along with subtle shadow pinstripes. The Umbro diamond trim was included on the socks. It was to be the last Umbro kit worn by the club. The side finished seventh in the league both seasons this kit was worn.

Worn in: Some high scoring wins over Stoke (4–0), Watford (4–3) and West Brom (4–0) in the 84–85 season. Also a tremendous 7–2 win vs Hereford in that season's FA Cup third round.

Worn by: Viv Anderson, Paul Mariner, Brian Marwood, Kenny Sansom.



H 1986–87, 1987–88

Design: ADIDAS
Sponsor: JVC

Adidas replaced Umbro as the Gunners' next kit supplier and introduced this typically 80s snug-fitting design. The shirt included adidas' famous three stripes on the white sleeves, a wrap-over V-neck and a shadow pattern of stripes and tiny versions of the club badge. Red pinstripes were added to the shorts along with an AFC monogram replacing the badge. The deal with adidas coincided with the club's rise during the 80s under George Graham.

Worn in: The 86–87 Littlewoods Cup 2–1 victory over Liverpool at Wembley with two goals by Charlie Nicholas, and the following year's unfortunate 3–2 defeat to Luton in the final of the same competition.

Worn by: Steve Williams, Martin Hayes.



A 1986–87, 1987–88

Design: ADIDAS
Sponsor: JVC

Yellow and navy remained for adidas' first away kit for the club and so popular were the colours that they were nearly always worn in away games, even if there was no serious colour clash. The design basically followed that of the home shirt, except that the sleeve colour now matched the body of the jersey. Red was used as a third colour throughout the kit – even as an outline on the JVC logo. The adidas logo was embroidered on the socks.

Worn in: The 87–88 Littlewoods Cup semi-final first leg victory over Everton (1–0) and the 1–0 league win over Nottingham Forest at the City Ground the same season.

Worn by: Niall Quinn, Kevin Richardson.

A reversed version of the 97–99 away shirt (navy blue with amber trim) was designed for the club's match with RC Lens but never worn.



A 1997–98, 1998–99

Design: NIKE
Sponsor: JVC

This amber and navy blue ensemble was another wonderful kit for the club. Featuring a fine red trim throughout, the kit also included a series of navy-blue bands across the chest and arms. A nice touch was the addition of the cannon logo on the shorts. This was the first Arsenal shirt to feature Nike's Dri-fit™ material, designed to expel body moisture and keep the wearer cool, and was the club's away strip during their double success of 97–98.

Worn in: A 1–0 win at Old Trafford in 97–98 plus a 6–1 thrashing of Middlesbrough that included an awesome Kanu goal (98–99). Also worn in that year's 3–0 Charity Shield victory over Man Utd.

Worn by: Marc Overmars, Stephen Hughes.



Dreamcast

H 1998–99, 1999–2000

Design: NIKE
Sponsor: JVC (98–99), DREAMCAST (99–00)

One of the longest partnerships in football came to an end in the 98–99 season with the departure of JVC, a company by now synonymous in the football world with Arsenal, and the arrival of Sega Europe as new club sponsors, who chose to display the logo of their new games machine, Dreamcast, on the club's home shirts. Although very cool looking (and feeling, due to the Dri-fit fabric), it did not bring much success to the club.

Worn in: Good 3–0 wins over Man Utd and Newcastle, along with a vital 1–0 victory over Chelsea (all 98–99). Also the 99–00 Charity Shield 2–1 win over Utd and the 99–00 UEFA Cup semi-final second leg 2–1 win over Lens.

Worn by: Nicolas Anelka, Ray Parlour.



3 1998–99

Design: NIKE
Sponsor: JVC

The team donned this dark blue strip only once in the 98–99 Champions League against RC Lens, as the French club's kit consisted of red and yellow stripes that managed to clash with both Arsenal's home and away strips at the time. The shirt was very simple in design with just a plain collar and red neck, worn with the home shorts and the alternative white home socks. Not the most memorable of jerseys, its only outing saw a poor Arsenal performance. A replica version was never produced.

Worn in: The Champions League match against RC Lens at Wembley that ended in a bitterly disappointing 1–0 defeat.

Worn by: Gilles Grimandi, Luis Boa Morte.



A 1999–2000, 2000–01

Design: NIKE
Sponsor: SEGA

Nike brought back yellow and navy blue for the next away kit, which was the first to feature the new sponsors' Sega logo. Incorporating a similar design to that of the home kit, it featured a unique V-neck with a subtle pale blue trim throughout. However, the team's results away from home in this jersey were not that impressive, although the team did get a good 1–1 draw with Barcelona wearing this shirt paired with the home white shorts and red socks.

Worn in: The 99–00 UEFA Cup final against Galatasaray, which ended in defeat after a penalty shoot-out. The best league result in 99–00 was the 1–0 win at Southampton.

Worn by: Oleg Luzhny, Davor Suker, Silvinho.